

## Frequently Asked Questions about our Affiliate Program

Below are the most frequented questions we receive about our top notch affiliate program. After reading, if you still do not have your question(s) answered, please feel free to email us at [quoteguardian@gen3marketing.com](mailto:quoteguardian@gen3marketing.com).

### **How does your program work?**

You simply place links and/or banners on your web site for consumers who are interested in getting free quotes on various types of insurance. When a user clicks the link and fills out one of our online requests for insurance quotes, you get paid.

### **How much can I make?**

There is virtually no limit to how much you can make with our program. We will pay you for as many leads as you can bring us.

### **How can I track my results?**

You will be able to log in to a third party affiliate management site to track your real time results.

### **Who can be an affiliate?**

Almost anyone who owns a web site can be an affiliate for us. However, we do not accept affiliates whose web site a) infringes upon a trademark or copyright, b) promotes or advertises illegal material, c) displays adult content, or d) generates a large volume of foreign traffic.

### **How can I generate traffic?**

The most common ways of generating traffic are through pay-per-click advertising, search engine listings, and other types of web based advertising, or by simply placing links on your web site. We do not allow our affiliates to generate leads through incentivizing customers to get a quote.

### **How often will I get paid?**

You will be issued payment either through direct deposit or live check once a month. Typically you will receive payment around the 15<sup>th</sup> of each month.

### **Will there be someone to help me get started and assist me in generating leads?**

Yes. QuoteGuardian.com utilizes Gen3Marketing, which specializes in affiliate marketing, to manage our affiliate program. A professional account manager will be assigned to you and will assist you in getting started and earning money with us. We only make money if you are making money, so we will do as much as possible to help you start and continue to generate large volume of quality leads.

### **Do you offer the capability to receive leads via XML POST or any other real time data transfers?**

Soon! We are working on implementing the ability to transfer leads from an affiliate's web site to ours, in real time, via XML POST. We hope to have this up and running in the near future.